



**SAVE THE DATE: AUGUST 6-7, 2009**



**fma**

**THE FLORIDA MAGAZINE ASSOCIATION  
2009 Publishing Conference & Exposition**

*Portofino Bay Hotel at Universal Orlando®*, A Loews Hotel  
Orlando, Florida • August 6-7, 2009



Mark your calendars and end the summer with a bang! The dates for the Florida Magazine Association's 2009 Annual Publishing Conference & Exposition have been set for August 6-7, 2009. The FMA will be returning to the beautiful Portofino Bay Hotel for what promises to be an excellent conference.

Also, don't miss out on a first class trade show and the Annual Charlie Awards Gala! Further information regarding submission deadlines, speakers and schedule will be available soon on our website at [www.floridamagazine.org](http://www.floridamagazine.org).

Don't miss this priceless opportunity to hear first-class speakers and network with your publishing peers!



## THE FLORIDA MAGAZINE ASSOCIATION 2009 PUBLISHING CONFERENCE & EXPOSITION

**August 6 – 7, 2009**

*Portofino Bay Hotel at Universal Orlando®,  
A Loews Hotel ~ Orlando, Florida  
5601 Universal Blvd, Orlando, FL 32819*

### **HOTEL RESERVATIONS:**

Please call (866) 360-7395 and let them know you are with the FMA Annual Publishing Conference & Exposition to receive the special room rate \$139.00. The cut-off date to receive this discounted rate is Wed., July 15, 2009.

### **EXPERIENCE ORLANDO!**

The Portofino Bay Hotel is located in the heart of the Universal Orlando® Resort. Complimentary transportation is available to Universal's Islands of Adventure® Theme Park, Universal Studios® Theme Park and Universal City Walk® Entertainment Complex, "the hottest spot in Orlando for entertainment."



## **Florida Magazine Association**

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[www.floridamagazine.org](http://www.floridamagazine.org)