

## EDUCATION

Bachelor of Industrial Design (BID)  
June 1999  
*Auburn University*

## SOFTWARE KNOWLEDGE

Photoshop	Dreamweaver	Rhino
InDesign	Solidworks	
Illustrator	Mechanical Desktop	

## EMPLOYMENT

**Strang Communications** | *Lake Mary, Florida* | 11/2008 -- 02/2009

GRAPHIC DESIGNER

This company produced several print and online magazines and is also a publishing house. I was hired primarily as the chief designer for a magazine called *Ministry Today*, but also juggled multiple other projects with the flexibility of daily change.

- Design magazine cover and feature layout spreads with a minimal art budget
- Coordinate and direct photographers on photo shoot specifics including wardrobe, scene, tone, and mood of image
- Design magazine advertisements for clients in a timely manner and able to exceed expectations
- Storyboard and design animated web banner ads
- Manage multiple projects in a fast pace environment

**Applied Concepts Unleashed, Inc.** | *Stuart, Florida* | 06/1999 -- 01/2002    02/2005 – 09/2008

DESIGN DIRECTOR

As a member of this design consulting firm, my primary objective is to solve problems through means of creative design. My expertises lie in high-end conceptual styling, problem solving, and directing a team of designers to work through a project.

- Manage and document projects from concept through completion
- Develop design concepts that meet the business objectives of the company/client and advance brand strategy
- Generate multiple concepts for a campaign or project
- Work with internal team to generate ideas for pitching and proposals
- Lead the cohesive process of marketing/concept/design and post-production execution
- Contribute to the strategic and creative development of marketing and branding efforts for new business developments
- Develop corporate identity packages and logo designs that stand the test of time
- Capable of utilizing high-end 3D software to create and render objects
- Manage and inspire outside resources such as vendors, photographers, printers, and sub-contractors

**Ligonier Ministries** | *Lake Mary, Florida* | 11/2002 -- 01/2005

SENIOR GRAPHIC DESIGNER

This non-profit organization distributed audio and video products. My primary responsibility was to design product packaging, product catalogs, web graphics, magazine ads, and conference graphics.

- Create visual interpretations of concepts and maintained corporate image
- Absorb and dissect feedback from executives to fine tune and perfect design solutions
- Coordinate with external vendors and photographers to ensure quality and timely execution
- Generate innovative layouts from design brief with an emphasis on typography
- Maintained computer software and system upgrades