



Florida Magazine Association Member Alert

Mandated Repeal of Sales Tax Exemptions and Exclusions Proposal Summary

As many of you know, the Florida legislature is in a situation to figure out how to fix the budget crisis for the State for the next 20 years. Many recommendations and proposals are currently being discussed. One such proposal by Senator McKay could have a direct affect on the publishing industry here in Florida. FMA is concerned about his proposal because it directs the legislature to consider repealing all current sales tax exemptions and exclusions that are currently in Florida law. This could potentially mean the repeal of your subscription and advertising tax exempt status. At this point there is no way to determine which tax exempt statuses would be repealed but the Florida Magazine Association is working on your behalf to follow this issue and raise our concerns to the commission and legislature.

Next Stages of the Proposal

The proposal is at a committee phase right now, meaning that it must go through certain committees before it is presented to the entire Tax and Budget Reform Commission. This is not an easy process and most proposals do pass through this stage. If it does and is presented to the entire commission and the Tax and Budget Reform Commission passes it, it will go on the ballot in the fall of 2008 for the general public to vote on.

Actions by FMA

We think it is unlikely that the proposal will go that far, but FMA is not taking any chances and is attending committee meetings and is drafting a letter to go on record that the association does not support this proposal. Please be aware that FMA may need your support in helping stop the passage of this proposal if asked. FMA will send a notice out if actions need to be taken by FMA members so please stay tuned.

For a full write-up on the proposal, please visit <http://www.floridatbrc.org/pdf/CP0002.pdf>. You can also find a staff analysis at <http://www.floridatbrc.org/pdf/CP0002StaffAnalysis.pdf>.