



Florida Magazine Association Member Alert

3/13/09

Florida Magazine Association testified on your behalf today at the Finance and Tax Council Meeting to save current sales exemptions for the publications industry!

On Wednesday FMA President Liesl O'Dell and FMA board member Kathy Ford testified on FMA's behalf to keep current sales tax exemptions in place for magazines. At the capitol, FMA also met with the Magazine Publishers of America and the Florida Press Association (newspapers) to discuss the situation.

NOW WE NEED YOUR HELP!

We urge you to e-mail your legislator and all Finance & Tax Council members to let them know that Florida should keep the sales exemptions in place. Attached is a sample letter you may use or alter as you feel necessary. It takes no time at all and could save your magazine from being hit with a sales tax! Below is a listing of Council Members for you to email:

Chair – Representative Ellyn Bogdanoff, ellyn.bogdanoff@myfloridahouse.gov
Representative Gary Aubuchon, gary.aubuchon@myfloridahouse.gov
Representative Perry Thurston, perry.thurston@myfloridahouse.gov
Representative Chris Dorworth, chris.dorworth@myfloridahouse.gov
Representative Keith Fitzgerald, keith.fitzgerald@myfloridahouse.gov
Representative Erik Fresen, erik.fresen@myfloridahouse.gov
Representative Tom Grady, tom.grady@myfloridahouse.gov
Representative Scott Randolph, scott.randolph@myfloridahouse.gov
Representative Ray Sansom, ray.sansom@myfloridahouse.gov
Representative Ron Schultz, ron.schultz@myfloridahouse.gov
Representative Michael Scionti, Michael.scionti@myfloridahouse.gov
Representative John Tobia, john.tobia@myfloridahouse.gov
Representative James "Jim" Waldman, jim.waldman@myfloridahouse.gov
Representative John Wood, john.wood@myfloridahouse.gov
Representative Ritch Workman, ritch.workman@myfloridahouse.gov

For an audio file for Wednesday's testimony, please click <http://www.myfloridahouse.gov/Sections/PodCasts/PodCasts.aspx> and then click on Finance & Tax Council – Part 1 of 2 under the March 11 meetings. Here are the times on the audio file for those that testified on magazine issues:

- Liesl O'Dell, FMA President at 11:30,
- American Advertising Federation talks right after Liesl,
- Judy Grey, President and CEO of the Florida Society of Association Executives at 20:50 until 22:03
- Lee Moffitt, the AAA (3 million members in Florida) and Time Customer Service Inc. at 22:05
- Kathy Ford, FMA Board Member at 24:50
- Florida Press Association at 28:50
- Associated Industries at 32:20

You can find your representative by clicking the following

<http://www.myfloridahouse.gov/Sections/Representatives/representatives.aspx> or senator at

<http://www.flsenate.gov/Legislators/index.cfm?Mode=Member%20Pages&Submenu=1&Tab=legislators&CFID=90175589&CFTOKEN=41489783>

For a link to the Finance & Tax Council's web page and list of sales exemptions under review, visit

<http://www.myfloridahouse.gov/Sections/Committees/committeesdetail.aspx?SessionId=61&CommitteeId=2460>.