



Take advantage of FMA's Affinity Partners, member-only benefits and discounts today.

DO you know all that FMA provides to its members? If you aren't a member, don't wait; join the Florida Magazine Publishers community today!

1. TAKE ADVANTAGE OF FMA'S AFFINITY PARTNERSHIPS

Subscription to Publishing Executive

The Publishing Executive has partnered with FMA so that all FMA members receive a free subscription to their magazine. Publishing Executive's mission is to provide strategic and practical solutions to help senior-level executives in magazine publishing do their jobs faster, better and more cost-effectively.

Fax Broadcasting, Invoice Billing & Conference Calling Services

Line 1 communications provides a discount to all members of the FMA on services such as, fax broadcasting, invoice billing, and conference calling. In addition to these services, Line 1 is proud to offer comprehensive answering, messaging, and information services including: Voice Broadcasting, E-mail Broadcasting, Unified Messaging, Fax-on-Demand, Fax-to-Email, and Message/Music-on-Hold. They take a consultative approach to identifying and delivering the best solutions to fit your needs.

Promotional Item Discounts

Awards4U has been providing the Charlie Awards to the Florida Magazine Association for 20 years. Awards4U is a full service awards and promotional product provider and offers discounts to all FMA members.

Employee Assessments

Percival Enterprises provides comprehensive human resource consulting through employee assessment, developmental training and customized workshops, employee and team training as well as the organizational development resources needed to implement your business plan. Percival will provide all FMA members a 10% discount off employment assessment tools.

Accounts Receivable Management

Stuart Allan & Associates, Inc. offers a dynamic alternative that is grounded on a thorough understanding of the collection industry. They provide competitive rates to FMA members specializing in small business collections.

2. PROFESSIONAL DEVELOPMENT & NETWORKING

FMA's Annual Publishing Conference & Exposition

The Florida Magazine hosts an Annual Publishing Conference and Expo in Orlando that is dedicated solely to Florida's diverse publishing industry. The FMA conference offers a variety of professional development tracks that include: Circulation & Marketing, Sales & Publishing, Design, Editorial, and Production. Don't miss this opportunity to hear first-class speakers and network with your publishing peers locally without having to travel out of state to a national conference! Visit the FMA Web site at www.floridamagazine.org for more information.

Spring Seminars

Smaller, more intimate seminars, these events feature one or two speakers to educate FMA members on the latest trends and issues facing the publishing industry today. Held at various locations throughout the state, they also serve as a roundtable experience providing networking opportunities to share ideas, information, and solutions pertinent to your career.

3. NEW IN 2009 - FMA IS CONSTANTLY IMPROVING!

Social Networking

FMA is working on improving communication with our members. FMA has joined Facebook, LinkedIn and Folio: mediaPRO.

Join us on the Web and keep up-to-date on current news, industry trends and the get the latest information on FMA events throughout the state.

FMA Digital Newsletter

The fma MAGe-zine is a digital newsletter of the Florida Magazine Association. The newsletter is sent out to all members bi-monthly and is digitized by BlueToad with the latest page-turning technology and links to important Web sites imbedded into the publication. The newsletter is targeted specifically to publishing professionals.

Web site

FMA has worked hard to re-develop our Web site to include resources that would greatly benefit members of the publishing profession. The Web site now showcases winners for the 2008 Charlie Awards, links to the current issue of the fma MAGe-zine, book recommendations from industry leaders, an "Ask the Experts" Q & A section, and a the vendor connection page.

Jobs

FMA is dedicated to helping you achieve success at every stage of your career. With this in mind, we have revamped the Jobs page of the Web site. Whether you are looking for a new job or have a current opening at your company, FMA can help! Please visit the FMA Web site at www.floridamagazine.org and click on the jobs page to see our current listings.

Contact us for more information on becoming a member to receive these benefits.



Florida Magazine Association
325 John Knox Road,
Ste L103
Tallahassee, FL 32303

www.floridamagazine.org
(866) 885-1156