

# Application for Membership in the Florida Magazine Association

Primary Name: \_\_\_\_\_  
 Publisher Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Street Address or P.O. Box #: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Telephone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ Website: \_\_\_\_\_

## REGULAR MEMBER

Publishing company whose periodical is 1) published at least three times a year and no more than 52 times a year; 2) published in Florida (principal editorial office); and 3) has an average minimum editorial content (not advertising) of 25 percent (if not, please consider our Affiliate Membership). Send the two most recent issues of each magazine with your application.

### Dues Structure:

1 to 5 employees..... \$196    11 to 20 employees.....\$336  
 6 to 10 employees..... \$252    21 or more employees ...\$420  
 Numbers of Employees (*working at least 30 hours/week*): \_\_\_\_\_  
 Name of Publication(s): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## ASSOCIATE MEMBER

For any supplier of magazine products or services who does business in Florida and has a reputation of quality and reliability. Your membership dues include an *exhibit booth and registration* for two representatives at the FMA Annual Publishing Conference and Exposition.

### Dues Structure

\$1,925 per company.

Brief Description of Product/Service: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## AFFILIATE MEMBER

For magazines that do not meet the publishing requirements of regular membership, students, freelancers, advertising agencies, public relations agencies and faculty members.

### Dues Structure

Freelancer..... \$125    Advertising Agency.....\$196  
 Student ..... \$0    Magazine published outside of Florida .....\$280  
 (Include recent copy of publications)  
 Faculty member..... \$100    Magazine published fewer than 3x annually .....\$280  
 (Include recent copy of publication)

## PAYMENT OPTIONS

Check  Money Order  VISA  MasterCard  AmEx

Card No. \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Security Code\*: \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Name on card \_\_\_\_\_  
 Signature \_\_\_\_\_

\*This is the 3 digit number found on the back of your card (in the signature area). Amex only - this is the four digit number imprinted on the front of your card.

Dues Amount: \_\_\_\_\_  
 One-time Initiation Fee    \$25  
 Total Payment: \_\_\_\_\_

*Make checks payable to the Florida Magazine Association. Full year's dues must be paid regardless of month of joining. Dues for the following years will be prorated. Dues are non-refundable.*

If accepted into membership, I/we agree to abide by the bylaws and policies of the Florida Magazine Association, and I/we attest to the facts given in this application.

Signature of Applicant: \_\_\_\_\_  
 Title: \_\_\_\_\_



# fma

**The Florida Magazine Association**

*since 1953*

*Passionate About Publishing  
 for Over 50 Years*



## THE FLORIDA MAGAZINE ASSOCIATION

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Phone: (866) 885-1156 • Fax: (850) 222-3019

For more information, please visit us on the web at [www.floridamagazine.org](http://www.floridamagazine.org)

The federal government requires this notice: Contributions or gifts to the Florida Magazine Association are not deductible as charitable contributions for federal income tax purposes, however, dues payments are deductible by members as an ordinary and necessary business expense.

# The Florida Magazine Association is dedicated to helping you achieve more success in your career and business endeavors!

## WHO IS ELIGIBLE?

### What is FMA?

The Florida Magazine Association (FMA) is the largest state magazine association in the country, with more than 200 member publications, from trade journals to consumer magazines to special interest journals, research publications and newsletters.

Our members represent the entire spectrum of the publishing industry, and include editors, freelance writers, printers, designers, journalism students, circulation professionals and many others. FMA provides you a vital connection to other publishing professionals and businesses to help you grow.

Now, more than fifty years old, Florida Magazine Association (FMA) continues to provide Florida magazine industry members the best opportunities to achieve success at every stage of their careers. Here are some of the member's only benefits:

### Annual Publishing Conference and Expo

Each year, FMA holds a professional convention and tradeshow. The convention provides you with the most extensive, top-notch educational program about publishing offered in Florida. The three-day meeting includes individual workshops given by leading authorities in production and design, circulation marketing, advertising sales, management and finance, editorial concerns and writing. The publishing tradeshow puts you in touch with the top magazine service providers in the state.

### Annual Charlie Awards Competition

The prestigious annual Charlie Awards contest recognizes excellence in writing, editing, graphic design, photography and overall quality in categories ranging from "Best Cover" to "Best Feature Headlines". While winning a coveted Charlie, the first-place award in any category, carries prestige, the awards also provide an opportunity to see the best other magazines have to offer. An annual awards banquet is held each year at the conclusion of the convention, where crystal trophies are awarded during a rousing, multi-media presentation. You don't want to miss this "must-attend event!"

***FMA offers three types of memberships: regular, associate and affiliate. Each makes a vital contribution to the operation of the others.***

### REGULAR MEMBERSHIP

Apply for this category if you are a publishing company that publishes a periodical in Florida (location of principal editorial office) at least three times annually that contains a minimum of 25 percent editorial content.

Regular membership means that each member of your staff automatically obtains all the rights and privileges of regular FMA membership as long as he or she is employed by the publication.

### ASSOCIATE MEMBERSHIP

Apply for this category if you are a supplier of magazine products or services who does business in Florida and has a reputation of quality and reliability.

As an Associate Member, your membership dues include an exhibit booth and registration for two representatives at the FMA Annual Publishing Conference and Exposition! This means that the people attending the Expo know that you

### FMA Web Site

The web site allows members to access FMA resources, including information about current events, programs, magazine news and interesting links. All FMA members are listed on the FMA web site, and FMA maintains a current listing of employment opportunities that are available through out the state. The site keeps members updated on legislation and taxation issues that affect the publishing industry.

### Newsletter

The FMA newsletter provides industry information, member updates, magazine events, job listings and much more!

are dedicated to the Florida magazine industry because you support the FMA year-round.

As a member, you will be listed in our "FMA Members" section which allows anyone looking for a specific service or company to contact you directly and establish a relationship. Associate Members also receive discounted rates on advertising through the FMA website.

Gain instant access to this active professional organization by joining, and meet the members who use and buy millions of dollars worth of products and services each year. We can help you get your company's name out to our Magazine Members!

### AFFILIATE MEMBERSHIP

Apply for this category if you are:

- a publisher of a non-Florida magazine that is published less than three times annually;
- a freelancer;
- a recognized advertising/PR agency; or
- a student or faculty member in a Florida college or university.

Affiliate members are eligible for all the privileges of membership except for voting and magazine contest restrictions, where noted.

### Legislative Action

When legislation at the state Capital affects Florida publishers, FMA keeps its members informed and protected. Each session, the association works closely with other publishing interests to represent the Florida magazine industry.

### Networking Opportunities

To encourage interaction between members, regional networking opportunities are planned around the state. The networking opportunities provide a forum to share common problems and learn from industry leaders around the state.