

Application for Membership in the Florida Magazine Association

Name: _____
Company Name (if applicable): _____
Name of Individual FMA Representative: _____ Title: _____
Contact Person (for billing): _____ Title: _____
Street Address or P.O. Box #: _____
City/State/Zip: _____
Telephone: (____) _____ Fax: (____) _____ E-mail: _____

REGULAR MEMBER

Publishing company whose periodical is 1) published at least three times a year and no more than 52 times a year; 2) published in Florida (principal editorial office); and 3) has an average minimum editorial content (not advertising) of 25 percent (if not, please consider our Affiliate Membership). Send the two most recent issues of each magazine with your application.

Dues Structure:

1 to 5 employees..... \$175 11 to 20 employees..... \$300

6 to 10 employees..... \$225 21 or more employees ... \$375

Numbers of Employees (*working at least 30 hours/week*): _____

Name of Publication(s), Contact(s), Email(s): _____

ASSOCIATE MEMBER

Any supplier of magazine products or services who does business in Florida

Dues Structure

\$425 per company

Brief Description of Product/Service: _____

AFFILIATE MEMBER

For magazines that do not meet the publishing requirements of regular membership, students, freelancers, advertising agencies, public relations agencies and faculty members.

Dues Structure

Freelancer \$125 Advertising Agency \$175

Student \$50 Magazine published outside of

Florida \$250

(*Enclose recent copy of publications*)

Faculty member \$100 Magazine published fewer than 3x

annually \$250

(*Include recent copy of publication*)

PAYMENT OPTIONS

Check Money Order VISA MasterCard AmEx

Card No. _____ Exp. Date _____

Name on card _____

Signature _____

Dues Amount: _____

One-time Initiation Fee \$25

Total Payment: _____

Make checks payable to the Florida Magazine Association. Full year's dues must be paid regardless of month of joining. Dues for the following years will be prorated. Dues are non-refundable.

If accepted into membership, I/we agree to abide by the bylaws and policies of the Florida Magazine Association, and I/we attest to the facts given in this application.

Signature of Applicant: _____ Title: _____



THE FLORIDA MAGAZINE ASSOCIATION

325 John Knox Rd., L103, Tallahassee, FL 32303

Phone: (866) 885-1156 • Fax: (850) 222-3019



For more information, please visit us on the web at www.floridamagazine.org

The federal government requires this notice: Contributions or gifts to the Florida Magazine Association are not deductible as charitable contributions for federal income tax purposes, however, dues payments are deductible by members as an ordinary and necessary business expense.



fma

**The Florida
Magazine Association**

since 1953

*Passionate About Publishing
for Over 50 Years*

For over **50 years**, the Florida Magazine Association has served Florida's publishing industry.
Isn't it about time **FMA started working for you?**

WHO IS ELIGIBLE?

What is FMA?

The Florida Magazine Association (FMA) is the largest state magazine association in the country, with more than 200 member publications, from trade journals to consumer magazines to special interest journals, research publications and newsletters.

Our members represent the entire spectrum of the publishing industry, and include editors, freelance writers, printers, designers, journalism students, circulation professionals and many others. The association was created in 1953 to address legislative issues affecting the industry.

Now, over fifty years old, the Florida Magazine Association is expanding its membership services. Here is a partial listing of the major benefits offered to FMA members:

Annual Publishing Conference and Trade Show – Each fall, FMA holds a professional convention and tradeshow. This convention provides the most extensive education program in publishing offered in Florida. The three-day meeting includes individual workshops given by leading authorities in production and design, circulation marketing, advertising sales, management and finance, editorial concerns and writing.

Florida Magazine Annual Charlie Awards – This annual magazine contest recognizes excellence in writing, editing, graphic design, photography and overall quality in categories ranging from “Best Cover” to “Best Feature Headlines”. Winning a coveted Charlie, the first-place award in any category, carries prestige touted by magazines for years afterward. An annual awards banquet is held each year at the conclusion of the convention, where crystal trophies are awarded during a rousing, multi-media presentation.

FMA offers three types of memberships: regular, associate and affiliate. Each makes a vital contribution to the operation of the others.

REGULAR MEMBERSHIP

Apply for this category if you are a publishing company that publishes a periodical in Florida (location of principal editorial office) at least three times annually that contains a minimum of 25 percent editorial content.

Regular membership means that each member of your staff automatically obtains all the rights and privileges of regular FMA membership as long as he or she is employed by the publication.

ASSOCIATE MEMBERSHIP

Apply for this category if you are a supplier of magazine products or services who does business in Florida and has a reputation of quality and reliability.

Regional Meetings - To encourage interaction between members, regional meetings are planned around the state. Regional meetings provide a forum to share common problems and opportunities and learn from industry leaders from around the country.

FMA Web Site – The Web site allows members to access FMA resources at their fingertips. It includes information about current events and programs, magazine news and interesting links.

Being an FMA member means you will be kept informed of developments in the Florida magazine market no matter where your company is located. Gain instant access to this active, professional organization by joining, and meet the members who use and buy millions of dollars worth of products and services each year.

AFFILIATE MEMBERSHIP

Apply for this category if you are:

- a publisher of a non-Florida magazine that is published less than three times annually;
- a freelancer;
- a recognized advertising/PR agency; or
- a student or faculty member in a Florida college or university.

Affiliate members are eligible for all the privileges of membership except for voting and magazine contest restrictions, where noted.

Legislative Action – When legislation at the state Capitol affects Florida publishers, FMA keeps its members informed and protected. Each session, the association works closely with other publishing interests to represent the Florida magazine industry.

Quarterly Newsletter — The FMA quarterly newsletter provides up-to-the-moment industry information, member updates, magazine events, job postings and much more!